



GOLDWELL

COLOR ZOOM '15
TRADITIONAL REBELS
NATIONAL WINNERS AWARD BOOK

NATIONAL WINNERS 2015



The Color Zoom Challenge is one of the biggest Live-Competitions for hairstylists in the world and the ultimate chance for hairdressers to put their names on the map. It's the place where talents rise and stars are born.

With this International Competition, Goldwell has created a global platform to find and profile creative, trendsetting hair colorists and give them the chance to show their skills in interpreting the current Color Zoom Collection and to profile themselves in the hairdresser scene.



NATIONAL AWARDS



The Color Zoom Challenge is divided into three categories according to level of experience:

Global Creative Colorist: open to all Goldwell stylists who have more than five years professional experience.

Global New Talent Colorist: open to all Goldwell junior stylists who have less than five years professional experience.

Global Partner Colorist: open to all stylists who have worked with Goldwell as freelancers, trainers or guest artists.

Optimum creativity demands optimum freedom – so all categories have the entire Goldwell product range to create the perfect looks.



GLOBAL AWARDS



It's always amazing how many hairdressers join the Color Zoom Challenge and it's a great pleasure to present on the following pages **the three national winners** (Bronze, Silver and Gold) **per category** in this award booklet as well as and **the global winner per category**.

The Gold Award Winner per category and country can expect a new career boost: they join Goldwell's Creative Master Team to create the next Color Zoom Collection!

We are very proud to present the creative Traditional Rebels of our entire Color Zoom Challenge 2015 National Gold, Silver and Bronze winners!

Your Goldwell Color Zoom Team



TRADITIONAL REBELS



Start with an inspiration, then deconstruct it. Preserve the essence, mix in some cultural references and then reconstruct it to create something new.

It's the hottest trend in fashion: taking elements from the past and bringing it to the future with a completely new twist.

Some of the world's best stylists came together in the Global Color Zoom '15 Creative Team to design a brand new collection that takes this trend into hairstyling.

The outcome is amazing: While preserving the essence of a style, the team designed looks that display a new, most beautiful "unexpected elegance".

The concept of **harmony/disharmony** as well as **stunning color combinations** and **tribal inspiration** push the limits of hairstyling to new heights. Looks manifest in three distinct style directions: **Elegant Edge, Style Clash** and **Reinvented Tribal**. Like no other, this collection is characterized by craftsmanship and artistry.

Hair color follows fashion with a new and elegant palette. Beautiful **monochromatic colors** are **disrupted by bands of deeply saturated and heavily pigmented shades**, ranging from warm to cool neutrals.

Get ready for looks that will alter your idea of elegance.



GOLD AWARD WINNER
ALEXANDRA KONTOS
AUSTRALIA
CREATIVE COLORIST



SILVER AWARD WINNER
FRASER CHOMPHUNUT
AUSTRALIA
CREATIVE COLORIST



BRONZE AWARD WINNER
LARISSA BRESNEHAN
AUSTRALIA
CREATIVE COLORIST



GOLD AWARD WINNER
ASHLEIGH THOMAS
AUSTRALIA
NEW TALENT



SILVER AWARD WINNER
CHRISTIANA FUGLSANG
AUSTRALIA
NEW TALENT



BRONZE AWARD WINNER
MADISON LAMB
AUSTRALIA
NEW TALENT



GOLD AWARD WINNER
DANIEL LEPORE
AUSTRALIA
PARTNER COLORIST



SILVER AWARD WINNER
ALI HOLMES
AUSTRALIA
PARTNER COLORIST



BRONZE AWARD WINNER
SHARON NIGHTINGALE
AUSTRALIA
PARTNER COLORIST





GOLD AWARD WINNER
VERA AIGMÜLLER-JACHS
AUSTRIA
CREATIVE COLORIST



BRONZE AWARD WINNER
ALEXANDRA HELL
AUSTRIA
CREATIVE COLORIST



GOLD AWARD WINNER
NICOLE PENDELIN
AUSTRIA
NEW TALENT



SILVER AWARD WINNER
LISA WEIDINGER
AUSTRIA
NEW TALENT



GOLD AWARD WINNER
MELANIE STEYAERT
BELGIUM/LUXEMBOURG
CREATIVE COLORIST





GOLD AWARD WINNER
MARLO MOORE
CANADA
CREATIVE COLORIST



SILVER AWARD WINNER
DOROTHY SMITH
CANADA
CREATIVE COLORIST



BRONZE AWARD WINNER
TARA HUBLEY
CANADA
CREATIVE COLORIST



GOLD AWARD WINNER
FRANCISCA CAVALLARI
CANADA
NEW TALENT



SILVER AWARD WINNER
STEPHANIE KARELLAS
CANADA
NEW TALENT



BRONZE AWARD WINNER
CANDICE HARDER
CANADA
NEW TALENT



GOLD AWARD WINNER
CLAUDE COMEAU
CANADA
PARTNER COLORIST



SILVER AWARD WINNER
KRYSTEN-ASHLEY GARROD
CANADA
PARTNER COLORIST



BRONZE AWARD WINNER
JOAN NOVAK
CANADA
PARTNER COLORIST





GOLD AWARD WINNER
XIA LI
CHINA
CREATIVE COLORIST



SILVER AWARD WINNER
ARLUN YANG
CHINA
CREATIVE COLORIST



BRONZE AWARD WINNER
HONG HONG ZHU
CHINA
CREATIVE COLORIST



GOLD AWARD WINNER
KIMI HU
CHINA
NEW TALENT



SILVER AWARD WINNER
SAM WU
CHINA
NEW TALENT



BRONZE AWARD WINNER
GUANG FEI CHEN
CHINA
NEW TALENT



GOLD AWARD WINNER
KENJI ZHU
CHINA
PARTNER COLORIST



SILVER AWARD WINNER
MING YANG
CHINA
PARTNER COLORIST



BRONZE AWARD WINNER
JOHN YUE
CHINA
PARTNER COLORIST



GOLD AWARD WINNER
LUCIE JIRKALOVÁ-WENZLOVÁ
CZECH REPUBLIC
CREATIVE COLORIST



SILVER AWARD WINNER
ANDREA BLAHOVÁ
CZECH REPUBLIC
CREATIVE COLORIST



BRONZE AWARD WINNER
VLADIMÍRA KONOPÁČOVÁ
CZECH REPUBLIC
CREATIVE COLORIST



GOLD AWARD WINNER
MICHAL MACÁLKA
CZECH REPUBLIC
NEW TALENT



SILVER AWARD WINNER
MICHAL MOUČKA
CZECH REPUBLIC
NEW TALENT



BRONZE AWARD WINNER
EVA KOMÍNKOVÁ
CZECH REPUBLIC
NEW TALENT



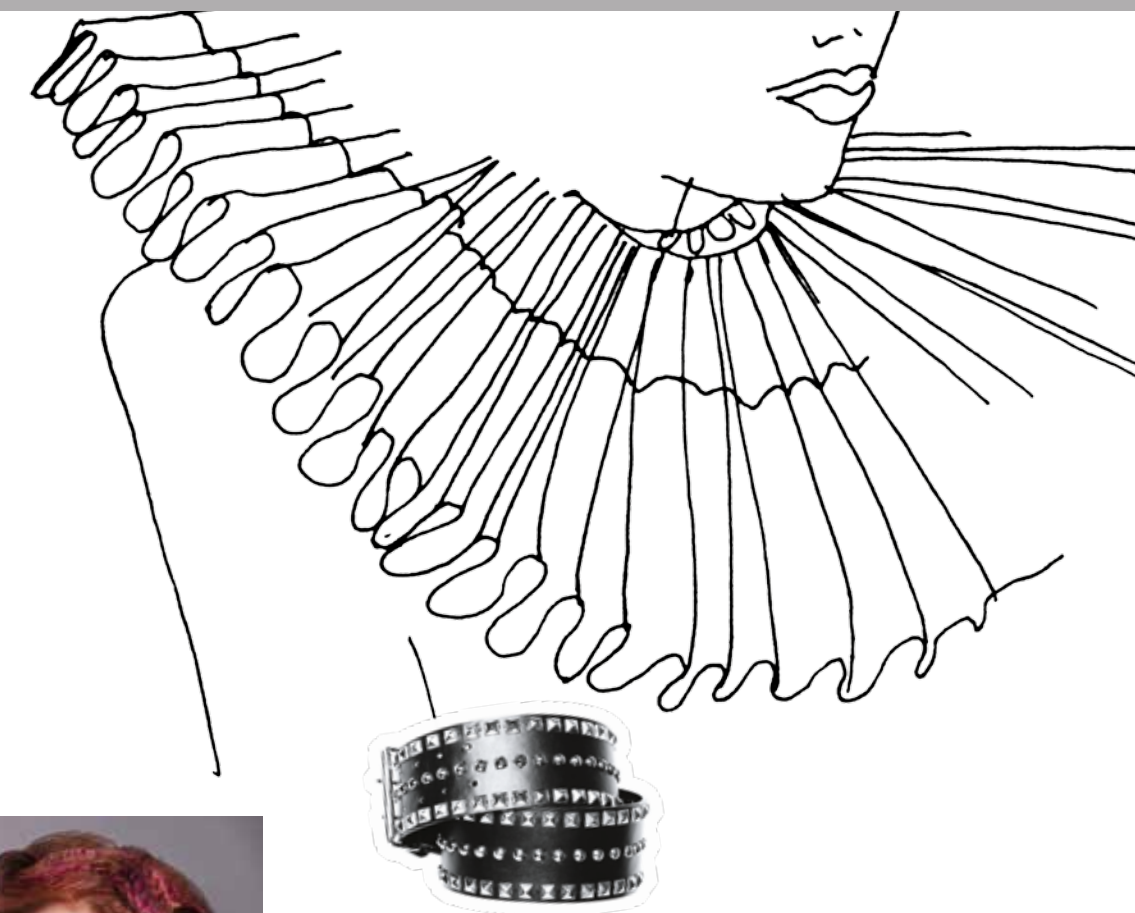
GOLD AWARD WINNER
LEONA MICHALOVÁ
CZECH REPUBLIC
PARTNER COLORIST



SILVER AWARD WINNER
VLASTIMIL PINDEJ
CZECH REPUBLIC
PARTNER COLORIST



BRONZE AWARD WINNER
ANDREA MEDKOVÁ
CZECH REPUBLIC
PARTNER COLORIST





GOLD AWARD WINNER
LISE HØRBYE BACH
DENMARK
CREATIVE COLORIST



SILVER AWARD WINNER
MAJA HANSEN
DENMARK
CREATIVE COLORIST



BRONZE AWARD WINNER
MARIA BUSCH
DENMARK
CREATIVE COLORIST



GOLD AWARD WINNER
MARK NORDSKOV
DENMARK
PARTNER COLORIST



SILVER AWARD WINNER
LENE BISSENBACKER LILLELUND
DENMARK
PARTNER COLORIST



BRONZE AWARD WINNER
DANIEL TOBIASEN
DENMARK
PARTNER COLORIST



GOLD AWARD WINNER
PERNILLE LORENZEN NIELSEN
DENMARK
NEW TALENT



SILVER AWARD WINNER
LINE RAVN NIELSEN
DENMARK
NEW TALENT



BRONZE AWARD WINNER
MAJBRIIT DUNJA PEDERSEN
DENMARK
NEW TALENT





GOLD AWARD WINNER
SVETLANA SARSINA
ESTONIA
CREATIVE COLORIST



SILVER AWARD WINNER
SABINE MERTS
ESTONIA
CREATIVE COLORIST



BRONZE AWARD WINNER
MARIA DIHTJAR
ESTONIA
CREATIVE COLORIST



GOLD AWARD WINNER
GRETE LIIS KUURME
ESTONIA
NEW TALENT



SILVER AWARD WINNER
KAIRI VENDER
ESTONIA
NEW TALENT



GOLD AWARD WINNER
HELEN HEINROOS
ESTONIA
PARTNER COLORIST



SILVER AWARD WINNER
OLGA GROSS
ESTONIA
PARTNER COLORIST





GOLD AWARD WINNER
ERJA HEINO
FINLAND
CREATIVE COLORIST



SILVER AWARD WINNER
VENLA ELOVAARA
FINLAND
CREATIVE COLORIST



BRONZE AWARD WINNER
LAURA OLLIKAINEN
FINLAND
CREATIVE COLORIST



GOLD AWARD WINNER
AMANDA LEHTINEN
FINLAND
NEW TALENT



GOLD AWARD WINNER
JANICA STRÖM
FINLAND
PARTNER COLORIST



SILVER AWARD WINNER
HANNA RUUSUNEN
FINLAND
NEW TALENT



BRONZE AWARD WINNER
HARRI ÅKERBERG
FINLAND
NEW TALENT



SILVER AWARD WINNER
HANNA MÄENPÄÄ
FINLAND
PARTNER COLORIST



BRONZE AWARD WINNER
TONY KOSKILUOMA-VAARNO
FINLAND
PARTNER COLORIST



GOLD AWARD WINNER
PERRINE CORDONNIER
FRANCE
CREATIVE COLORIST



SILVER AWARD WINNER
MAXIMILIEN LAFRANCHE
FRANCE
CREATIVE COLORIST



BRONZE AWARD WINNER
THOMAS AMSELLEM
FRANCE
CREATIVE COLORIST



GOLD AWARD WINNER
WENDY LAROCLETTE
FRANCE
NEW TALENT



SILVER AWARD WINNER
JEAN-MICHEL MULYK
FRANCE
NEW TALENT



BRONZE AWARD WINNER
CAROLINE SOYER
FRANCE
NEW TALENT



GOLD AWARD WINNER
FRED KACZOR
FRANCE
PARTNER COLORIST



SILVER AWARD WINNER
NICOLAS GONCALVES
FRANCE
PARTNER COLORIST





GOLD AWARD WINNER
NICOL WOLTER
GERMANY
CREATIVE COLORIST



SILVER AWARD WINNER
EMINA SULJA-RAMAJ
GERMANY
CREATIVE COLORIST



BRONZE AWARD WINNER
ALLA SCHWARZ
GERMANY
CREATIVE COLORIST



GOLD AWARD WINNER
SIMONE VINCENZI
GERMANY
NEW TALENT



SILVER AWARD WINNER
JANNA BORKENHAGEN
GERMANY
NEW TALENT



BRONZE AWARD WINNER
SABRINA HODES
GERMANY
NEW TALENT



GOLD AWARD WINNER
VALERIE-CECILÉ CHRIST
GERMANY
PARTNER COLORIST



SILVER AWARD WINNER
STEPHAN PIERAU
GERMANY
PARTNER COLORIST



BRONZE AWARD WINNER
BEATRICE BERGMANN
GERMANY
PARTNER COLORIST



GOLD AWARD WINNER
RONALD LEI
MACAU
CREATIVE COLORIST



SILVER AWARD WINNER
SHEUNG MOK
HONG KONG
CREATIVE COLORIST



BRONZE AWARD WINNER
BILLY CHUNG
HONG KONG
CREATIVE COLORIST



GOLD AWARD WINNER
SEAN CHIU
HONG KONG
PARTNER COLORIST



SILVER AWARD WINNER
IAN TO
HONG KONG
PARTNER COLORIST



BRONZE AWARD WINNER
CHINO LEE
MACAU
PARTNER COLORIST



GOLD AWARD WINNER
MARIO GIULIANI
ITALY
CREATIVE COLORIST



SILVER AWARD WINNER
RUGGERO BERTI
ITALY
CREATIVE COLORIST



BRONZE AWARD WINNER
KATIA FURLAN
ITALY
CREATIVE COLORIST



GOLD AWARD WINNER
STEFANIE PALFRADER
ITALY
NEW TALENT



SILVER AWARD WINNER
CAROLINA CAPELLI
ITALY
NEW TALENT



BRONZE AWARD WINNER
PIERRE SUTERA
ITALY
NEW TALENT



GOLD AWARD WINNER
ALESSANDRO PARETI
ITALY
PARTNER COLORIST



SILVER AWARD WINNER
JACOPO SCHIAVINATO
ITALY
PARTNER COLORIST



BRONZE AWARD WINNER
MICHAEL BONADDUCE
ITALY
PARTNER COLORIST



GOLD AWARD WINNER
TOSHIMITSU KUROKI
JAPAN
CREATIVE COLORIST



SILVER AWARD WINNER
HIROTADA HARAGUCHI
JAPAN
CREATIVE COLORIST



BRONZE AWARD WINNER
MAKI HAGIWARA
JAPAN
CREATIVE COLORIST



GOLD AWARD WINNER
YUMA TERASAWA
JAPAN
NEW TALENT



SILVER AWARD WINNER
KEISUKE ITO
JAPAN
NEW TALENT



BRONZE AWARD WINNER
MASAFUMI HASHIMURA
JAPAN
NEW TALENT



GOLD AWARD WINNER
TOSHIAKI NARITA
JAPAN
PARTNER COLORIST



SILVER AWARD WINNER
ASAMI SHIBATA
JAPAN
PARTNER COLORIST



BRONZE AWARD WINNER
NAOYA KUSUMOTO
JAPAN
PARTNER COLORIST



GOLD AWARD WINNER
ALBERTO TORRES TREVIÑO
MEXICO
CREATIVE COLORIST



SILVER AWARD WINNER
KARINA SOTO GARCIA
MEXICO
CREATIVE COLORIST



BRONZE AWARD WINNER
FELIPE DE JESUS GARCIA MARTINEZ
MEXICO
CREATIVE COLORIST



GOLD AWARD WINNER
LIEKE NIJENKAMP
NETHERLANDS
CREATIVE COLORIST



SILVER AWARD WINNER
LISETTE SCHUILING
NETHERLANDS
CREATIVE COLORIST



BRONZE AWARD WINNER
INGER VELDHOEN
NETHERLANDS
CREATIVE COLORIST



GOLD AWARD WINNER
BRAM VAN DEN EIJNDEN
NETHERLANDS
NEW TALENT



SILVER AWARD WINNER
MAARTJE HAGENS
NETHERLANDS
NEW TALENT



BRONZE AWARD WINNER
DEREK DÜCKERS
NETHERLANDS
NEW TALENT



GOLD AWARD WINNER
ESTHER SCHREURS
NETHERLANDS
PARTNER COLORIST



SILVER AWARD WINNER
FRANCIS KOK
NETHERLANDS
PARTNER COLORIST



BRONZE AWARD WINNER
JUANITA VAN 'T VEEN
NETHERLANDS
PARTNER COLORIST





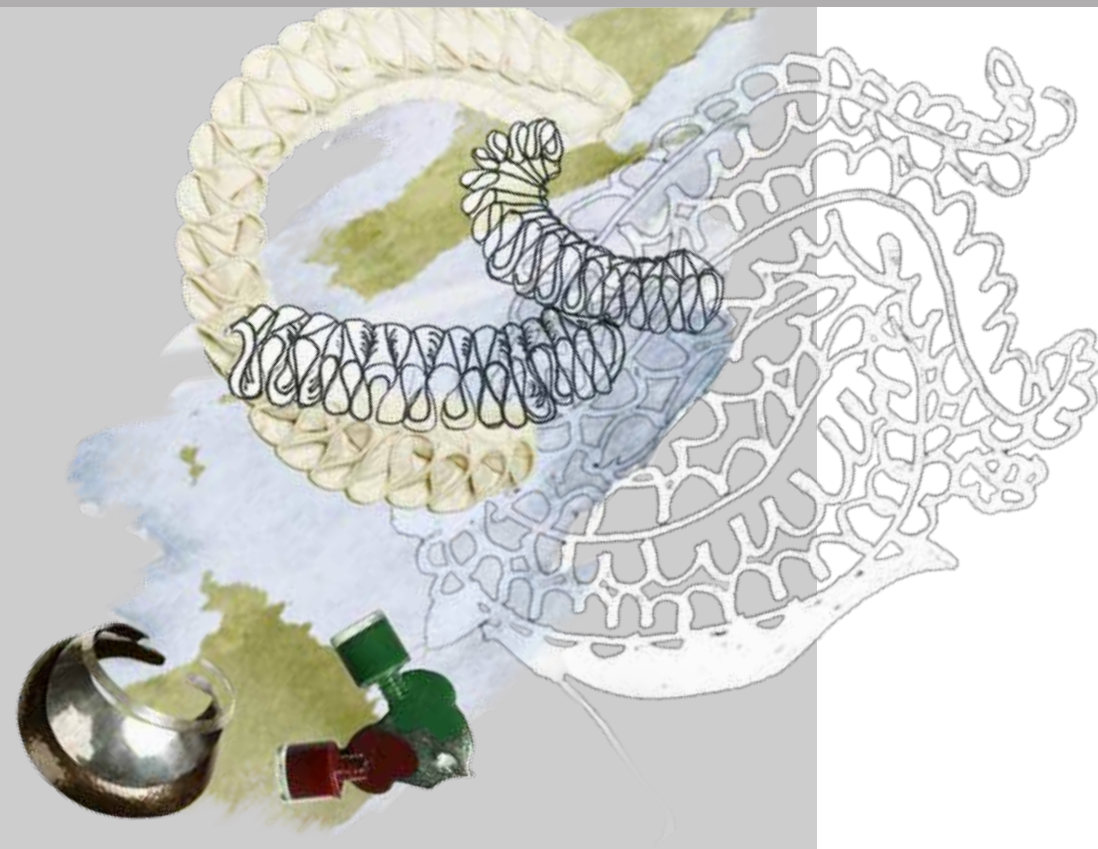
GOLD AWARD WINNER
DANIEL MATENE
NEW ZEALAND
CREATIVE COLORIST



SILVER AWARD WINNER
BETHANY LANE NOA
NEW ZEALAND
CREATIVE COLORIST



BRONZE AWARD WINNER
LEONIE NICHOLLS
NEW ZEALAND
CREATIVE COLORIST



GOLD AWARD WINNER
VI VAN VU
NORWAY
NEW TALENT



GOLD AWARD WINNER
KATHRINE HJELMTVEIT FJELDHEIM
NORWAY
PARTNER COLORIST



SILVER AWARD WINNER
SVETLANA JOUINI
NORWAY
PARTNER COLORIST



GOLD AWARD WINNER
KATHERINE PARSONS
NEW ZEALAND
NEW TALENT



SILVER AWARD WINNER
CLAUDIA HOGWOOD
NEW ZEALAND
NEW TALENT



BRONZE AWARD WINNER
JAMES PIRIPI DALEY-DIXON
NEW ZEALAND
NEW TALENT



GOLD AWARD WINNER
IWONA KLIMCZAK
POLAND
CREATIVE COLORIST



SILVER AWARD WINNER
DOMINIK GARCZYŃSKI
POLAND
CREATIVE COLORIST



BRONZE AWARD WINNER
KRZYSZTOF KLIMCZAK
POLAND
CREATIVE COLORIST



GOLD AWARD WINNER
KRZYSZTOF KULESZA
POLAND
PARTNER COLORIST



SILVER AWARD WINNER
BEATA DYSIEWICZ
POLAND
PARTNER COLORIST



BRONZE AWARD WINNER
ANDRZEJ JUSZCZAK
POLAND
PARTNER COLORIST



GOLD AWARD WINNER
JACEK KANIA
POLAND
NEW TALENT



SILVER AWARD WINNER
EWA WITKOWICZ
POLAND
NEW TALENT



BRONZE AWARD WINNER
SYLWANA NOWICKA
POLAND
NEW TALENT



GOLD AWARD WINNER
SILVIA PEREIRA SANCHEZ
PORTUGAL
PARTNER COLORIST



GOLD AWARD WINNER
SIMINA DIANA CHETELES
ROMANIA
PARTNER COLORIST



SILVER AWARD WINNER
RAUL TIȘA
ROMANIA
PARTNER COLORIST



BRONZE AWARD WINNER
SORIN SIMILEA
ROMANIA
PARTNER COLORIST



GOLD AWARD WINNER
MĂDĂLINA BOGDAN
ROMANIA
NEW TALENT



SILVER AWARD WINNER
RAMONA BABIUC
ROMANIA
NEW TALENT





GOLD AWARD WINNER
ANASTASIIA EGOROVA
RUSSIA
CREATIVE COLORIST



SILVER AWARD WINNER
GULNARA RAKHMATULLINA
RUSSIA
CREATIVE COLORIST



BRONZE AWARD WINNER
MARIIA DEGTYAREVA
RUSSIA
CREATIVE COLORIST



GOLD AWARD WINNER
SARGIS AIRAPETIAN
RUSSIA
NEW TALENT



SILVER AWARD WINNER
ALIIA ASKAROVA
RUSSIA
NEW TALENT



BRONZE AWARD WINNER
MARINA YUMINOVA
RUSSIA
NEW TALENT



GOLD AWARD WINNER
SVETLANA ZAITSEVA
RUSSIA
PARTNER COLORIST



SILVER AWARD WINNER
DENIS KRAMINKIN
RUSSIA
PARTNER COLORIST



BRONZE AWARD WINNER
ANZHELIKA KALININA
RUSSIA
PARTNER COLORIST



GOLD AWARD WINNER
JACKY TAN
SINGAPORE
CREATIVE COLORIST



SILVER AWARD WINNER
ALEX NEO
SINGAPORE
CREATIVE COLORIST



BRONZE AWARD WINNER
DARYL CHEONG
SINGAPORE
CREATIVE COLORIST



GOLD AWARD WINNER
SANDY YEO
SINGAPORE
NEW TALENT



SILVER AWARD WINNER
XAVIER CHIN
SINGAPORE
NEW TALENT



BRONZE AWARD WINNER
ZAC KAM
SINGAPORE
NEW TALENT



GOLD AWARD WINNER
SALOMÉ DE WET
SOUTH AFRICA
NEW TALENT



SILVER AWARD WINNER
INDIA CHOO
SOUTH AFRICA
NEW TALENT



BRONZE AWARD WINNER
MICHELLE SWANEVELDER
SOUTH AFRICA
NEW TALENT



GOLD AWARD WINNER
HEIDI VAN DER BERG
SOUTH AFRICA
CREATIVE COLORIST



SILVER AWARD WINNER
LORINDA JANSE VAN RENSBURG
SOUTH AFRICA
CREATIVE COLORIST



BRONZE AWARD WINNER
CONNIE DE SOUSA
SOUTH AFRICA
CREATIVE COLORIST



GOLD AWARD WINNER
STEPHANIE HEFTI
SWITZERLAND
CREATIVE COLORIST



SILVER AWARD WINNER
JOLANDA LIMACHER
SWITZERLAND
CREATIVE COLORIST



BRONZE AWARD WINNER
SABRINA PETER
SWITZERLAND
CREATIVE COLORIST



GOLD AWARD WINNER
AUDREY CHERIX
SWITZERLAND
NEW TALENT



SILVER AWARD WINNER
PIERINA CATHOMEN
SWITZERLAND
NEW TALENT



BRONZE AWARD WINNER
KEVIN MORIVAL
SWITZERLAND
NEW TALENT



GOLD AWARD WINNER
ERSAN ISMAIL
SWITZERLAND
PARTNER COLORIST



SILVER AWARD WINNER
MYRIAM EGLI
SWITZERLAND
PARTNER COLORIST



BRONZE AWARD WINNER
FABRICE CHESAUX
SWITZERLAND
PARTNER COLORIST





GOLD AWARD WINNER
ZOE HUANG
TAIWAN
CREATIVE COLORIST



SILVER AWARD WINNER
LIN-YANG KAO
TAIWAN
CREATIVE COLORIST



BRONZE AWARD WINNER
QI LIN
TAIWAN
CREATIVE COLORIST



GOLD AWARD WINNER
VELETTE HUANG
TAIWAN
PARTNER COLORIST



GOLD AWARD WINNER
ALIEN KE
TAIWAN
NEW TALENT



SILVER AWARD WINNER
VIC HUANG
TAIWAN
NEW TALENT



BRONZE AWARD WINNER
RAYMOND CHIU
TAIWAN
NEW TALENT



SILVER AWARD WINNER
MINNIE KUO
TAIWAN
PARTNER COLORIST



GOLD AWARD WINNER
ESTHER LAYO
UNITED KINGDOM
CREATIVE COLORIST



SILVER AWARD WINNER
PAULA GROCOCK
UNITED KINGDOM
CREATIVE COLORIST



BRONZE AWARD WINNER
CLAIR HAWKINS
UNITED KINGDOM
CREATIVE COLORIST



GOLD AWARD WINNER
NATALIE CARA JONES
UNITED KINGDOM
NEW TALENT



SILVER AWARD WINNER
JAMES HAYTER
UNITED KINGDOM
NEW TALENT



BRONZE AWARD WINNER
KIRSTIE LOUISE SMITH
UNITED KINGDOM
NEW TALENT



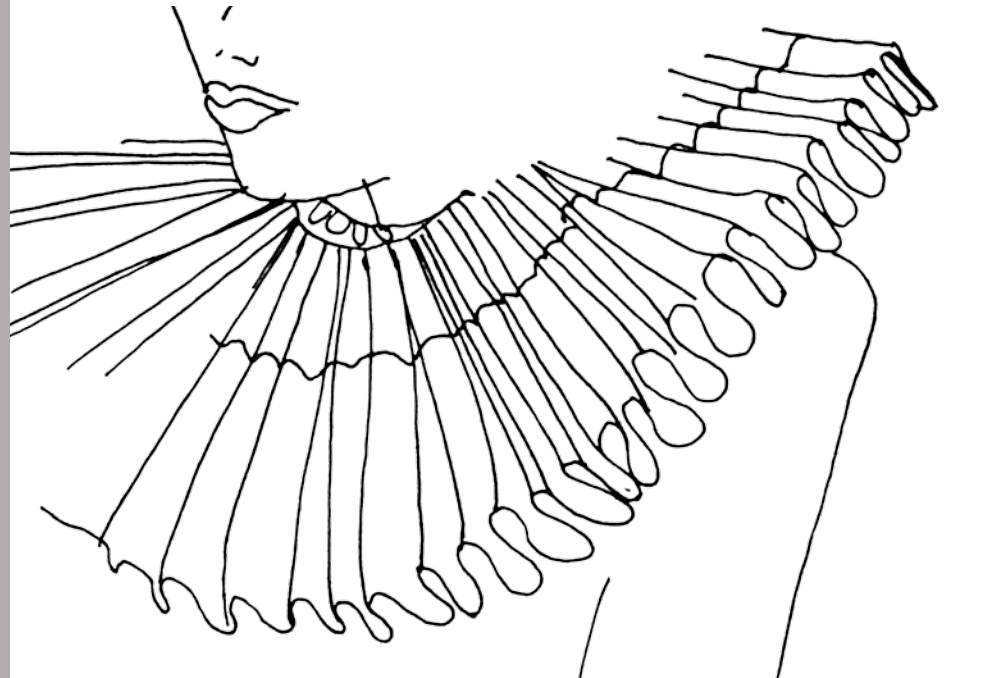
GOLD AWARD WINNER
NICHOLAS HOLMES
UNITED KINGDOM
PARTNER COLORIST



SILVER AWARD WINNER
NICOLA SMYTH
UNITED KINGDOM
PARTNER COLORIST



BRONZE AWARD WINNER
PAUL SCULLY
UNITED KINGDOM
PARTNER COLORIST





GOLD AWARD WINNER
HARLEY LOBASSO
UNITED STATES
CREATIVE COLORIST



SILVER AWARD WINNER
DARNELL WOLD
UNITED STATES
CREATIVE COLORIST



BRONZE AWARD WINNER
LESLIE COOK
UNITED STATES
CREATIVE COLORIST



GOLD AWARD WINNER
SAMANTHA CONLEY
UNITED STATES
NEW TALENT



SILVER AWARD WINNER
KATE ADAMS
UNITED STATES
NEW TALENT



BRONZE AWARD WINNER
ALICIA CAPAZZOLI
UNITED STATES
NEW TALENT



GOLD AWARD WINNER
CORINNE BROWN
UNITED STATES
PARTNER COLORIST



SILVER AWARD WINNER
DANIEL RUBIN
UNITED STATES
PARTNER COLORIST



BRONZE AWARD WINNER
SARA PINCKNEY
UNITED STATES
PARTNER COLORIST



BRONZE AWARD WINNER
PAVEL TKACHENKO
UKRAINE
CREATIVE COLORIST



GOLD AWARD WINNER
ZHANNA DOBRYDNEVA
UKRAINE
PARTNER COLORIST



SILVER AWARD WINNER
TATYANA LYUDKEVICH
UKRAINE
PARTNER COLORIST



BRONZE AWARD WINNER
ALISA HOLOLOB
UKRAINE
PARTNER COLORIST





GOLD AWARD WINNER
NGUYEN HUYEN LINH
VIETNAM
CREATIVE COLORIST



SILVER AWARD WINNER
TRUONG QUANG VINH
VIETNAM
CREATIVE COLORIST



BRONZE AWARD WINNER
HUYNH CHI TAM
VIETNAM
CREATIVE COLORIST



GOLD AWARD WINNER
LUONG XUAN VINH
VIETNAM
NEW TALENT



SILVER AWARD WINNER
NGUYEN VAN QUYNH
VIETNAM
NEW TALENT



BRONZE AWARD WINNER
NGUYEN MANH HUNG
VIETNAM
NEW TALENT



GOLDWELL'S GLOBAL ZOOM EXPERIENCE



There is no place more inspirational than a Global Zoom Event.
For stylists from all over the world it is THE event of the year: **Goldwell and KMS' Global Event** – with the inspirational launch of the new Goldwell Color Zoom Collection, a Goldwell and KMS brand experience area and great education information during the Artist Sessions. And of course the international finale of the Color Zoom '15 Live-Competition and the huge award-party! For the Color Zoom Challenge '14 **Winners Hardy Tsai, Lidia Malez and Lok Chan** it's the chance of a lifetime. Together with the Global Creative Master Team Rodica Hristu and Neil Barton they presented their amazing work – the Color Zoom '16 Collection D!SRUPT.

Over 2,500 hairdressers from all over the world came together to celebrate a unique artistic event: the Global Zoom Event. Goldwell and KMS invited stylists to experience the excitement of inspirational artist sessions, an extraordinary gala show, amazing parties and of course the world premiere of Goldwell's Color Zoom 2016 Collection.

The Global Event in Vegas was a huge hit!





HAVE A LOOK AT THE GLOBAL ZOOM EVENT:
WWW.COLORZOOM/GLOBALEVENT.COM

THE COLOR ZOOM CHALLENGE 2015 & THE GLOBAL WINNERS TOP FIVE



72 national finalists from 28 different countries **competed live and simultaneously** in three categories and **demonstrate their skills** during the **live hands on competition**. Their aim: to become the **global winner** in their category for 2015!

Let's have a look who became a global winner and who are the **top five in each category**.

CREATIVE



HARLEY LOBASSO
UNITED STATES
GOLD WINNER



NICOL WOLTER
GERMANY
SILVER WINNER



ZOE HUANG
TAIWAN
BRONZE WINNER



ANASTASIYA EGOROVA
RUSSIA
4. WINNER



ALEXANDRA KONTOS
AUSTRALIA
5. WINNER

NEW TALENT



NATALIE CARA JONES
UNITED KINGDOM
GOLD WINNER



ASHLEIGH THOMAS
AUSTRALIA
SILVER WINNER



SANDY YEO
SINGAPORE
BRONZE WINNER



FRANCISCA CAVALLARI
CANADA
4. WINNER



ALIEN KE
TAIWAN
5. WINNER

PARTNER



CORINNE BROWN
UNITED STATES
GOLD WINNER



CLAUDE COMEAU
CANADA
SILVER WINNER



SVETLANA ZAITSEVA
RUSSIA
BRONZE WINNER



VALERIE-CECILÉ CHRIST
GERMANY
4. WINNER



LEONA MICHALOVÁ
CZECH REPUBLIC
5. WINNER

CONGRATULATIONS TO THE GLOBAL WINNERS OF THE COLOR ZOOM CHALLENGE 2015!



All our congratulations to **Harley LoBasso, Natalie Cara Jones** and **Corinne Brown!**
They won through the live hands on competition in their category
and demonstrated their inspirational and creative talent
with their own interpretation of the Traditional Rebels Collection.

As global winners they will create
the Color Zoom '17 Collection with Goldwell!



HARLEY LOBASSO
UNITED STATES
CREATIVE COLORIST



NATALIE CARA JONES
UNITED KINGDOM
NEW TALENT



CORINNE BROWN
UNITED STATES
PARTNER COLORIST



CREATIVITY AND INSPIRATION ON ITS HIGHEST LEVEL:



The **Global Zoom Event** is one of the most inspiring events for stylists from all over the world and in 2016 the event takes place in **Stockholm, Sweden**. Days of hair fashion and idea sharing with other creative stylists will boost your creativity and your career.

Be part of this world, attend the live finals, witness the launch of the new Color Zoom '17 Collection and meet like-minded creative individuals.

Take part in the Color Zoom Challenge. Interpret the D!srupt Collection in your own way, create your own style disruption and make yourself an international trend setter.

JOIN THE COLOR ZOOM CHALLENGE, COME TO STOCKHOLM.

And don't forget: As Global Winner you are the one who is going to create the next Color Zoom Collection together with Goldwell!

Application documents to be found on
www.colorzoom.com/briefingkit

Be the next trendsetter ...
Take the challenge and profile yourself in the international hairdresser scene.

Explore the full portfolio and discover endless possibilities. | goldwell.com



Goldwell is part of Kao Salon Division.



Enriching the lives of stylists, salon owners and their clients through trusted partnership,
salon business growth and our salon exclusive portfolio of advanced services,
innovative products and inspiring education.